

Change Leader Random Acts of Art *Guidelines*

Change Leader Random Acts of Art encourage creative engagement in communities, spearheaded by Change Leaders. RAAs can range from art projects to targeted community-based activities.

Purpose:

1. Support local civic engagement using arts as a medium and/or artists as active participants.
2. Illustrate the impact of arts and artists in meeting social/community needs through small projects that are **not** part of regular programming.
3. Assist Change Leaders in building value and increasing connections within their respective communities.
4. Strengthen and raise awareness of the arts and the Change Leader network through media and public relations.

To be considered for funding, a project must meet the following criteria:

- The project meets the CL-RAA purpose.
- Project must be completed within 6 months from the date of your application.
- A certified Change Leader must act as a chief organizer.
- Award money may **NOT** be used for:
 - Projects that are part of the regular programming or services that the organization(s) generally offer
 - Employee or applicant time or personal gain
 - For-profit ventures or internal fundraising
 - Projects that are receiving other Utah Arts and Museums funding
 - Projects for Change Leaders who have not completed past RAA funded projects or turned in evaluations

About RAA funding:

- Funding awards up to \$500 for projects involving one Change Leader, and up to \$1000 for projects involving more than one Change Leader from a different organization.
- Change Leaders may only receive one award per fiscal year whether as a lead or a second.
- Applications are open all year and will be reviewed within 30 days of submission.
- Funding can be accessed at www.uamgrants.org.

Awardees will be required to:

1. Sign an award contract that specifies details of the project.
2. Contact Marketing/Public Value Manager Laura Durham, ldurham@utah.gov, 801-236-7553, to coordinate public awareness building activities.
3. Use the Utah Division of Arts & Museums logo in all promotional materials.
4. Within 30 days of project completion, awardees will submit:
 - A final report (*form will be provided*)
 - Photographs depicting project
 - Examples of Utah Division of Arts & Museums recognition.